



Ontario Seed Growers' Association

October 2026

Dear OSGA members and industry partners

I'm pleased to share some exciting news about *SeedOntario*, the Ontario seed guide publication. Beginning with the 2027 edition, OSGA is partnering with Seed World Group to publish the magazine.

This partnership is something we've thought carefully about. **Seed World Group** understands the seed industry, and they share our belief that Certified seed and the people who grow it deserve to be front and centre. With their editorial team behind the magazine, OSGA's voice guiding what goes into *Seed Ontario*, trusted and peer reviewed variety performance trial data combined with the grower/retailer directory listing by variety we will be better able to support farmers by turning complex agronomic data into clear, useful information.

The magazine will continue to be mailed once a year to growers across Ontario. In year one, we're targeting a distribution of 7,000+ copies. The seed guide will also be posted on our website and shared digitally through select Ontario media partners' websites.

Advertising information for the 2027 edition of SeedOntario can be found [here](#). Please note there is a 25% off early booking discount available to our OSGA members, who reserve ad space **before October 23, 2026**. The Seed World Group team is happy to answer questions or help design your ad if you need it. You can reach them toll free at 1-877-710-3222 or by email at kbrook@seedworldgroup.com. Alternatively, a quick fillable form to reserve your ad space can be completed [here](#)

We're looking forward to working with Seed World Group on this, and I'll keep you updated as the 2027 edition comes together. If you have any questions about the partnership, please don't hesitate to reach out to me directly.

Regards,

Colleen Acres
Manager
Ontario Seed Growers' Association
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Reserve SeedOntario Ad space here



Ontario Seed Growers' Association

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